



# Practical Data Analysis For Automotive Racers and Enthusiasts

Saturday, Dec 7<sup>th</sup>, 2019 - 9am to 4pm

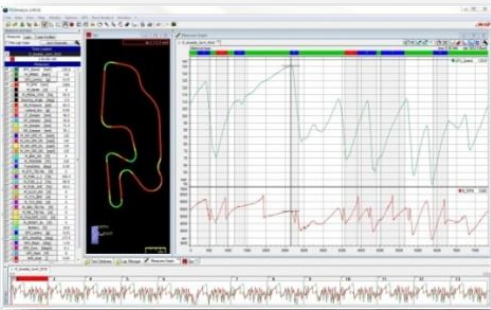
Presented by Roger Caddell - AiM Sports National Training Manager

- Coffee & Snacks at 8:30am
- Data Seminar Begins at 9:00am
- Bring Your Laptop Computer & Data
- Detailed Data Analysis
- Lunch Provided

## Only \$40.00

\$40.00 credit towards any AiM Sports product  
purchased within 15 days of the seminar totaling \$400 or more

\* Pre-Registration Required. See Below for Details



The core principle of all AiM Sports *LearnFast*<sup>™</sup> data training is to reveal that data acquisition will allow the user to determine *what* the vehicle is doing, *when* it is doing it and *why* it is doing it while using AiM Sports hardware and software.

This AiM Sports *LearnFast*<sup>™</sup> data seminar has been designed to be very interactive with real examples of actual racing data. This seminar is not just a lecture, AiM Sports National Training Manager Roger Caddell invites questions and comments from attendees and has found that group discussion helps everybody understand the information being delivered more fully.

Seminar will cover:

- **What** is Data Acquisition
- **Why** Use Data Acquisition
- **How** to Use Data Acquisition
- Data Download and Storage
- Intro to Race Studio Analysis Software
- Practical Data Analysis
- Saving Race Studio Preferences

**Brought to you by:**

 **DRIVING  
IMPRESSIONS**

Bob Zecca of Driving Impressions  
85 Franklin Road, Suite 5B  
Dover, NJ 07801

Cancellation Deadline: December 4<sup>th</sup>, 2019

\*Space Limited to 35 Participants. To Register, Contact Bob Zecca at:  
E-mail: [bob@teamdi.com](mailto:bob@teamdi.com) - Phone: (973) 361-0508

AiM Sports has been providing cutting-edge data and video solutions for the motorsports industry for over 21 years. From track-day users to top tier teams, when it comes to electronic instrumentation, data acquisition, and video, AiM Sports is the most trusted name in racing. Many AiM Sports products combine the functions of traditional tachometer, speedometer, temperature gauge, pressure gauge and lap timer all into one compact, high performance unit.

Roger Caddell, AiM Sports National Training Manager is a certified trainer with over 33 years of training experience and 41 years of motorsports experience as a driver, mechanic, engineer, and car owner.